

ROAD MAP

To

Success

LEARN TO BE YOUR
OWN BOSS!

A 6 WEEK WORKSHOP SERIES

COST IS \$25 PER PERSON

MONDAY NIGHTS APRIL 5 – MAY 10, 6:30 PM – 8:30 PM
DURAND CENTER, NORTH ARKANSAS COLLEGE CENTER CAMPUS

PRESENTER BILL FOX, ASBTDC

Local Entrepreneurs Participating in the Seminar

CRAIG CAMPBELL
MIKE NABORS

KEN MILBURN
BILL LOVELL

SHELBY AKEL
KATHY HEFLEY

Workshop Schedule

April 5: 7 Steps to Small Business Success

April 12: 7 Steps to Small Business Success (Pt 2)

April 19: How to Write a Business Plan

April 26: Small Business Marketing

May 3: 5 Small Business Strategies for Social Media

May 10: SBA Loan Workshop

FOR MORE INFORMATION CONTACT: 870.741.2659 OR VISIT WWW.NORTHARK.EDU/CONTINUING_ED

