

ROAD MAP

TO

Success

LEARN TO BE YOUR
OWN BOSS!

7 WEEK WORKSHOP SERIES

COST IS \$50 PER PERSON

TUESDAY NIGHTS OCTOBER 5 – NOVEMBER 16, 6:00 PM – 8:30 PM

PRESENTORS:

BILL FOX, ASBTDC

TRISH KALBAS-SCHMIDT, ASBTDC

NW ARKANSAS SCORE

Local Entrepreneurs Participating in the Seminar

Craig Campbell

Bo Phillips

Terry Stambaugh

Jerry Jackson

Jeff Crockett

Lana Trublood

WORKSHOP SCHEDULE

OCTOBER 5, DURAND CENTER:
INTRODUCTION

OCTOBER 12, ONLINE CLASSES:
STARTING A BUSINESS & BUSINESS PLAN

OCTOBER 19, DURAND CENTER:
LECTURE COVERING ONLINE CLASSES
(STARTING A BUSINESS & BUSINESS PLAN)

OCTOBER 26, ONLINE CLASSES:
SMALL BUSINESS MARKETING &
UNDERSTANDING ADVERTISING &
PROMOTIONS

NOVEMBER 2, DURAND CENTER:
LECTURE COVERING ONLINE CLASSES
(MARKETING CLASSES & SOCIAL MEDIA)

NOVEMBER 9, DURAND CENTER:
ENTREPRENEURS' ROUND TABLE
ONLINE CLASS - MONEY MANAGEMENT
(FIND MONEY TO START A BUSINESS & CREATING
FINANCIAL PROJECTIONS)

NOVEMBER 16, DURAND CENTER:
LECTURE COVERING ONLINE CLASS
& WRAP-UP
(MONEY MANAGEMENT)

FOR MORE INFORMATION CONTACT: 870.741.2659 OR VISIT WWW.NORTHARK.EDU/CONTINUING_ED

